



AUTISM IN THE D®

Executive Partnership Guide

Extending Care Beyond the Clinic.

A strategic partnership helping ABA providers strengthen family engagement, improve the parent experience, and build lasting community connections.



STRONGER FAMILIES



LASTING CONNECTIONS



GREATER IMPACT

Families Need More Than Therapy.

Today's autism families are looking for more than clinical excellence. They are searching for trusted providers who understand the full journey—providers who offer education, connection, guidance, and community.

While your clinical team focuses on delivering exceptional therapy, Autism in the D helps support everything that happens outside of the treatment room.



**Together, we create an experience
that families remember, trust,
and recommend.**



The Challenge

ABA providers are being asked to do more than ever before.



FAMILIES EXPECT:

- ✓ Education beyond treatment sessions
- ✓ Access to trusted community resources
- ✓ Parent support and encouragement
- ✓ Inclusive family activities
- ✓ Guidance through school and community systems
- ✓ Meaningful relationships with their providers



YET MANY ORGANIZATIONS FACE COMMON CHALLENGES:

- ✗ Limited staff capacity
- ✗ Competing clinical priorities
- ✗ Difficulty maintaining family engagement
- ✗ Limited time to coordinate community programming
- ✗ Growing expectations from parents



This isn't a staffing problem.

It's an opportunity to extend care through strategic partnership.



Meet Autism in the D

Founded by autism parent and community advocate Tiera Moultrie, Autism in the D exists to ensure families never navigate the autism journey alone.

Through education, advocacy, community programming, and inclusive experiences, Autism in the D has become a trusted resource for families across Metro Detroit.



OUR IMPACT



5,000+ families engaged



Signature community events throughout the year



Parent education and support programs



Resource navigation and advocacy



Trusted partnerships across healthcare, education, and community organizations



Media recognition across Southeast Michigan

Introducing the Family Success Partnership™

The Family Success Partnership™ is a comprehensive family engagement program designed exclusively for ABA providers.

Rather than adding new responsibilities to your team, Autism in the D becomes an extension of your organization—supporting families through education, connection, and community.



**Think of us as your
outsourced Family
Engagement Department.**



What We Deliver

Autism in the D becomes an extension of your organization—supporting families through education, connection, and community. We handle the outside-of-the-therapy-room needs so your team can focus on what they do best.



FAMILY WELCOME EXPERIENCE

Every family deserves a warm start.

We provide professionally designed welcome resources that connect families with trusted information from day one.

Included:

- ✓ Parent Welcome Guide
- ✓ Local Resource Directory
- ✓ Community Calendar
- ✓ Sensory-Friendly Activities
- ✓ Financial Assistance Resources
- ✓ Parent Support Information



PARENT EDUCATION

Empowering caregivers through expert-led workshops on:

- ✓ Understanding ABA at Home
- ✓ School Advocacy
- ✓ Toilet Training
- ✓ Safety & Wandering Prevention
- ✓ Transition Planning
- ✓ Parent Wellness
- ✓ Sibling Support
- ✓ Community Inclusion



PARENT SUPPORT

Meaningful conversations create stronger families.

We facilitate professionally organized parent support groups where caregivers can connect, learn, and grow alongside one another.



COMMUNITY ENGAGEMENT

Your families gain access to:

- ✓ Family Fun Days
- ✓ Sensory-Friendly Events
- ✓ Community Resource Fairs
- ✓ Parent Networking Opportunities
- ✓ Autism Acceptance Programming
- ✓ Signature Autism in the D Events



RESOURCE NAVIGATION

Helping families connect with:

- ✓ Educational resources
- ✓ Recreation
- ✓ Camps
- ✓ Financial assistance
- ✓ Support services
- ✓ Community programs

Partnership Levels

Choose the partnership level that aligns with your goals and the needs of your families.
Every level is designed to help you strengthen family engagement and extend care beyond the clinic.



COMMUNITY PARTNER

For clinics beginning their family engagement journey.

- ✓ Welcome Experience
- ✓ Parent Newsletter
- ✓ Resource Directory
- ✓ Community Calendar
- ✓ Digital Partner Badge
- ✓ Quarterly Check-In

Starting at
\$750 /month



IMPACT PARTNER

Our most popular partnership.

Everything in Community plus:

- ✓ Monthly Parent Support Groups
- ✓ Quarterly Workshops
- ✓ Family Satisfaction Surveys
- ✓ Quarterly Impact Reports
- ✓ Co-Branded Resources
- ✓ Social Media Collaboration

Starting at
\$1,500 /month



LEGACY PARTNER

Our premier strategic partnership.

Everything in Impact plus:

- ✓ Quarterly Family Events
- ✓ Dedicated Family Success Consultant
- ✓ Annual Planning Session
- ✓ Customized Family Programming
- ✓ Certified Family Success Partner Recognition
- ✓ Executive Partnership Review

Starting at
\$3,000 /month

What Success Looks Like

Imagine your newest family.

Instead of leaving therapy with unanswered questions, they receive:



A comprehensive welcome experience



Access to trusted community resources



Invitations to parent workshops



Opportunities to build relationships with other families



Ongoing education and support



The Partnership Process

A simple, strategic process designed to seamlessly integrate family engagement into your organization.



Our goal is simple:
Stronger families.
Stronger engagement.
Stronger communities.
Stronger outcomes.



STEP ONE Discovery Call

We learn about your organization, goals, and families.



STEP TWO Customized Partnership Plan

Together, we develop a family engagement strategy tailored to your organization.



STEP THREE Launch

Resources, programming, and communication begin.



STEP FOUR Quarterly Impact Reporting

Review measurable outcomes, celebrate successes, and identify opportunities for growth.

Partnership Benefits

Working together allows your organization to:



Strengthen family engagement



Improve parent satisfaction



Expand community visibility



Enhance your organization's value proposition



Reduce staff workload



Build stronger family relationships



Differentiate your clinic



Extend care beyond therapy sessions

Why Autism in the D?



We're more than a
community organization.



We're a trusted partner
committed to helping providers
create exceptional experiences
for the families they serve.



When your families succeed,
your organization succeeds.



Together, we strengthen
the autism community.





Let's Build Something Meaningful

Become a
Family Success Partner™



**Book a Call Online
or Email Us**

We're here to connect!



autisminthed@gmail.com



autisminthed.com

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