

AUTISM IN THE

Autism in the D
Autism in Detroit 501(c)(3)
7656 West Outer Drive
Detroit, MI 48235

2026 Sponsorship Opportunities

As we move into the final stretch of the year, I want to thank you for helping Autism in the D impact over 1,200+ Detroit-area families in 2025. From sponsoring events to booking our sensory tent, your support has been the heartbeat of our mission!

This year's Weekend of Inclusivity combined our Autism Walk, resource fair, and community celebration into one unforgettable experience. And now, with the official launch of our nonprofit umbrella **Autism in Detroit 501(c)(3)**, we're taking it up another level in 2026:

April 11 – Immersive Gym Sensory Experience: A one-day, pop-up preview of Detroit's first ASD-adaptive & inclusive play gym, opening late 2026. Guests will explore interactive sensory rooms designed for all abilities.

April 12 – 6th Annual Autism Walk & Resource Fair: Our signature community event, bringing families, advocates, and partners together to walk for awareness, acceptance, and action.

We are seeking mission-aligned brand partners to help fund the launch of Detroit's first ASD adaptive & inclusive play gym. This is more than putting your logo on a banner—it's about building something that lasts.

Why Sponsor?

By becoming a sponsor through Autism in Detroit 501(c)(3), your investment goes beyond events—it fuels the development of Detroit's first ASD adaptive & inclusive play gym and expands resources citywide.

- **Visibility:** Engage thousands of local families and community leaders.
- **Impact:** Your sponsorship directly funds life-changing resources and infrastructure.
- **Community:** Stand with a mission-driven nonprofit shaping a more inclusive Detroit.

Sponsor An Activity Zone

Bring the magic of play and inclusion to life by sponsoring a dedicated activity zone at our Immersive Gym Sensory Experience (April 11, 2026). This unique opportunity lets your brand be directly tied to the joy families experience throughout the day.

As a Space Sponsor, your brand will be highlighted on signage at your chosen area, in the event guide, and across social promotions. Families will remember your brand as part of the hands-on experience that makes this preview event unforgettable. Investment levels start at \$5,000 per space, with customization available for larger activations.

2026 AITD Events & Gym Sponsorship Tiers

Headline Sponsor – \$25,000

- Exclusive “Headline Sponsor” title across all event materials
- Premium logo placement on banners, shirts, flyers & digital media
- Featured in media outreach and a custom social & email campaign
- Stage recognition and speaking opportunity at Autism Walk
- Vendor table for attendee engagement
- 20 tickets + 10 T-shirts
- Exclusive brand visibility throughout all communications

Platinum Sponsor – \$15,000

- Logo on all marketing materials
- Onstage acknowledgment during key walk moments
- Vendor table for attendee engagement
- Featured social media post
- 10 tickets + 8 T-shirts
- Recognition in recap media & post-event PR

Gold Sponsor – \$10,000

- Logo on banners, website, and event materials
- Shout-out during the Autism Walk
- Vendor table for attendee engagement
- Social media mentions before/after the event
- 5 tickets + 6 T-shirts

Other Ways to Support: Co-branded merchandise, round-up campaigns, social collaborations, service donations, or sponsor a specific space for the sensory experience.

Ready to Join Us? This is more than a sponsorship—it's a chance to make a lasting impact. Contact us today to discuss partnership options!

Tiera L. Moultrie
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Autism in Detroit 501(c)(3)
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Let's build a more inclusive Detroit - together.